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"GET CAUGHT UP IN THE MIX"

WWW.ATLWEBRADIO.COM

FACEBOOK/ATLWEBRADIO @ATLWEBRADIO

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Designed By Proper EDiquet...561-351-2541



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ATLWEBRADIO

www.atlwebradio.com

ATLWEBRADIO.COM, INC

Advertisement Opportunities

ATLWEBRADIO.com, Inc. is an internet only radio station; broadcasting for almost 14 years; with over 17,000,000 listeners on a worldwide platform. We offer several “live” (audio and video) radio shows hosted by the top performing radio host and professionals in the Atlanta Metropolitan area. We average 10,000 listeners on a monthly basis and 5,000 unique. We have over 44,000 views of our “live video” on Ustream.tv. We produce live remote broadcast for corporations and events throughout Metropolitan Atlanta and surroundings markets on average 4 locations per week.

ATLWEBRADIO.com, Inc. offers diversity and variety to cater to listeners with two different streams. (An uncensored stream with Hip-Hop, Rap, and R&B. and a censored stream with Pop, R&B, Rock and Top 40.)

We want to partner with you; allow ATLWEBRADIO.com, Inc. to assist in increasing your business by bringing new clients/consumers through our “World Wide” advertising and/sponsorship program.

Jamal Whited
CEO



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ATLWEBRADIO.COM, INC

360°

INTERNET · MOBILE · EVENT · DIRECT

Demographic Breakdown

POSITION YOUR BRAND, SERVICES, OR PRODUCTS IN FRONT OF HIGH-VALUE CONSUMERS ON LINE & LIVE IN THE MIX!

ATLWEBRADIO "LIVE IN THE MIX" CORPORATION & EVENTS DEMOGRAPHIC

- * Audience: 76% African American 20% Caucasian 4% Other
 - * Atlanta Ga Population 2012 est. 443,000 +
 - * African American 54.0% White 38.4%
 - * 60% Men 40% Women
 - * Average Household Income \$46,146
- SOURCE: US CENSUS

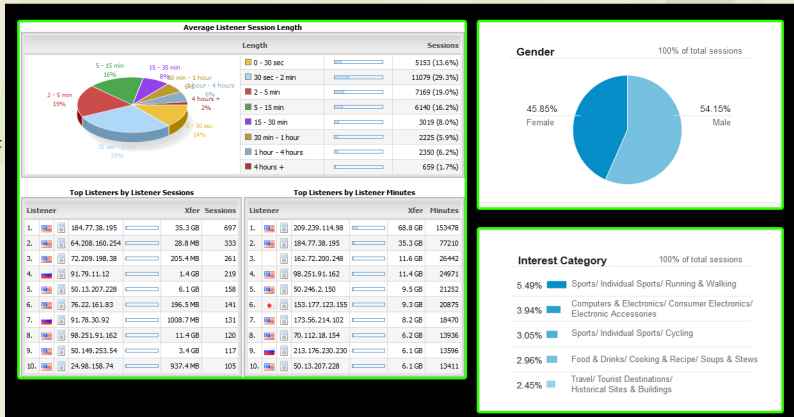
LANDMARK THEATRE MOVIE PREMIERE
LIVE BROADCAST / INTERNET & MOBILE MARKETING



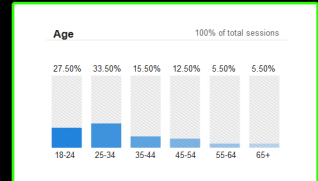
ATLWEBRADIO ONLINE/LISTENERS DEMOGRAPHIC

- * Age Demos:
- * 18-35 - 60%
- * 25-40 - 40%

HHI Level \$38,500 +
SOURCES: GOOGLE ANALYTICS & CENTOVA CAST



LISTENER & WEBSITE DEMOGRAPHIC CHARTS



ON-AIR & LIVE STREAM PRODUCT PRESENTATION & DISTRIBUTION



"FROM PALM BEACH WITH LOVE"
LIVE BROADCAST & SCHOOL SUPPLY DISTRIBUTION



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MICROSOFT STORE
LIVE STREAM & GIFT BAG DISTRIBUTION

ATLWEBRADIO.COM, INC

Platinum Sponsorship Package

(1 Year Campaign)

Includes:

- 4 (30 sec) commercials placed in full rotation airing 16 times per day
- Live mention as sponsor on one show daily aired on www.ATLWEBRADIO.com censored and/or uncensored stream
- Featured advertisement including logo, coupon, video commercial, and company description and contact information
- Product placement / Live Interviews with company representative on live and recorded radio shows
- Description, and contact information on all www.ATLWEBRADIO.com press releases
- Logo in all email advertisements (one million per mailing)
- Priority Signage Placement at all www.ATLWEBRADIO.com promotional events
- Table for literature and promotional materials at all www.ATLWEBRADIO.com events
- Social Media Mentions and Tagging
- Banner Advertisement placed on homepage for censored and uncensored stream.
- Live broadcast from your place of business or selected location representing your company



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ATLWEBRADIO.COM, INC

Gold Sponsor Package

(6 Months)

Includes:

- 2 (30 sec) commercials placed in full rotation airing 16 times per day
- Live mention as sponsor on one show daily aired on www.ATLWEBRADIO.com censored and/or uncensored stream
- Featured advertisement including logo, coupon, video commercial, and company description and contact information
- Logo in all email advertisements (one million per mailing)
- Sponsor Signage Placement at all www.ATLWEBRADIO.com promotional events
- Table for literature and promotional materials at all www.ATLWEBRADIO.com events
- Social Media Mentions and Tagging
- Live broadcast from your place of business or selected location representing your business



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ATLWEBRADIO.COM, INC

Location Sponsorship

(Live In The Mix Broadcast)

Includes:

- Featured Live Broadcast from your business location
- 1 (60 sec) commercial placed in full rotation airing 12 times per day leading up to event.
- Live mention as sponsor on one show daily aired on www.ATLWEBRADIO.com censored and/or uncensored stream leading up to event
- Featured advertisement including logo, coupon, video commercial, and company description and contact information page created on www.ATLWEBRADIO.com for 3 months
- Logo in 3 email advertisements leading up to event/live remote (one million per mailing)
- Featured advertisement including logo, coupon, video commercial, and company description and contact information page created on www.ATLWEBRADIO.com on 4 of our blogs
- Placement on www.ATLWEBRADIO.com Step and Repeat banner for 8 www.ATLWEBRADIO.com events
- Social Media Mentions and Tagging



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ATLWEBRADIO.COM, INC

Commercial and Feature Web Advertisement

- 2 (30 sec) commercials placed un full rotation airing 8 times per day
- Live mention as sponsor on one show daily aired on www.ATLWEBRADIO.com censored and/or uncensored stream leading up to event
- Featured advertisement including logo, coupon, video commercial, and company description and contact information page created on www.ATLWEBRADIO.com
- Social Media Mentions and Tagging

Featured Website Advertisement

- Live mention as sponsor on one show daily aired on www.ATLWEBRADIO.com censored and/or uncensored stream for 3 months
- Product placement/ Live interviews on 2 live radio shows
- Social Media Posts and placement on 4 blogs 4 days a week for 1 month

T-Shirt Sponsor

- Live mention as sponsor on one show daily aired on www.ATLWEBRADIO.com censored and/or uncensored stream for 1 months
- Logo placement on 50 promo t-shirts

All Sponsors Will be Placed on Atlwebradio.com's Our Sponsors Page as Said Sponsor according to Sponsorship Category with Logo Links to Company Websites



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ATLWEBRADIO.COM, INC

Registration for Sponsorship is as Follows

Platinum

\$5200

Gold

\$2800

Location

\$1600

Commercial and Featured Web

\$760

Featured Web

\$520

ATL Web Radio-Shirt Sponsorship

\$280

PLEASE DESIGN YOUR ADS TO FIT THE SET PIXEL DEMENSIONS GIVEN FOR BEST QUALITY.

See <http://www.atlwebradio.com/sponsors--advertisement.html>

www.atlwebradio.com reserves the right to Pull or not Post an Ad Due to Poor Quality Resolution. In that case our Design Department can Design an Ad for the client, an additional \$50 design fee will be assessed to the client. Ad won't be posted until quality ad design has been uploaded by client or design cost has been agreed to and paid to atlwebradio.com.



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